



# English UK membership: benefits and opportunities

English UK is the largest and longest running ELT association: dedicated to raising standards in UK ELT since 2004.

## Saving you money

English UK membership entitles you to a variety of discounts and savings to support your centre.

- Discounted Copyright Licensing Agency (CLA) fees, saving you around 50% (private sector members)
- Discounted Motion Picture Licensing Company (MPLC) fee, saving you around 20% (private sector members)
- Discounted annual translation service
- Discounted training, conferences and qualifications
- Discounted entry to StudyWorld London
- Discounted listing in independent online course finders and portals to support your direct channel marketing
- Free Business Support Helpline.

## Promoting your centre

Members benefit from the worldwide marketing we do under the English UK umbrella, as well as from specific opportunities and market insights.

- Internationally-recognised English UK brand
- Exclusive access to English UK fairs, inward and overseas missions, and business to business workshops
- Access to up-to-date industry data, including market reports, student statistics and economic reports
- Representation at specialist international fairs, exhibitions and conferences around the world
- Affiliation with English UK campaigns, destination marketing and promotional activities around the world
- Business exposure online via agent facing newsletters, digital campaigns and the English UK course finder
- Inclusion in the English UK member directory, circulated digitally and in print to study abroad agents globally
- The opportunity to join special interest and/or regional subgroups for mutual support, coordinating promotional campaigns, materials and activities such as fam trips.

## Supporting your business

We help our members thrive by providing practical business support, building partnerships with key stakeholders and helping members work together.

- Dedicated Business Support Helpline for free advice and information on professional and legal issues
- Regular updates on industry news and opportunities, visa regulation, immigration law and more
- Access to the English UK member forum to share information, ideas and best practice
- Access to industry services via corporate members
- Inclusion in a student protection scheme that helps students in the event of school closure and provides reassurance to students and their sponsors.

## Professional development

We work to support and raise quality in UK ELT through our joint running of Accreditation UK with the British Council, training, conferences and knowledge sharing.

- Dedicated ELT conferences on marketing, management, teaching and student support
- Specialist ELT qualifications on management, student services and business English training
- Training sessions on a range of topics throughout the year for academic, welfare and management staff.

## Supporting member interests

English UK works to represent the interests of UK ELT. We actively campaign to create a supportive business environment for English language centres.

- Membership of the Home Office Education Sector Forum, the UK Business User Forum, and more
- Liaison with the Home Office and UKVI
- Reports, materials and a campaigning toolkit with practical tips on contacting MPs and local press
- Collaboration with key stakeholders including the British Council, VisitBritain, Department for International Trade, Universities UK, UKCISA and the Association of Colleges
- Board member of the Tourism Alliance and BETA.



If you have any queries about English UK membership please contact our Membership team: [membership@englishuk.com](mailto:membership@englishuk.com) or +44 (0)20 7608 7960.